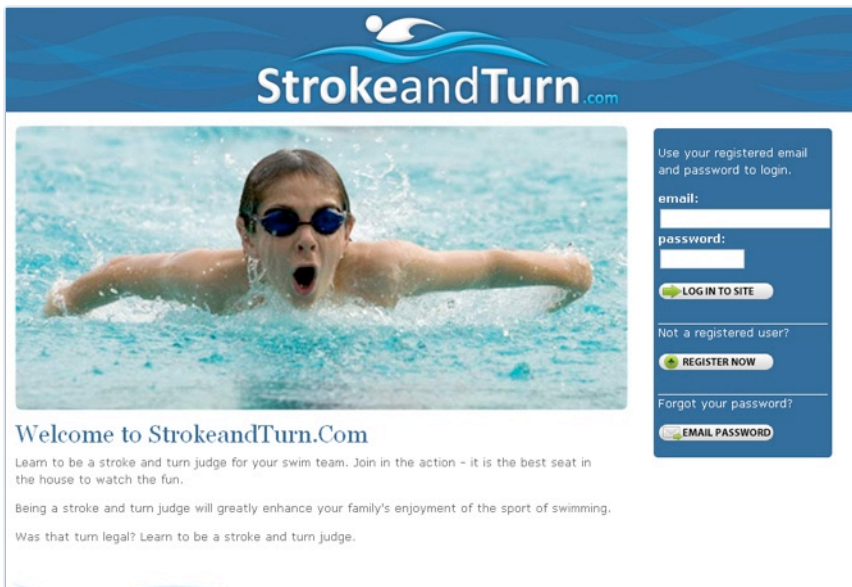


Get the Best Seat in the House... Right on the Swim Deck



Welcome to StrokeandTurn.Com

Learn to be a stroke and turn judge for your swim team. Join in the action - it is the best seat in the house to watch the fun.

Being a stroke and turn judge will greatly enhance your family's enjoyment of the sport of swimming.

Was that turn legal? Learn to be a stroke and turn judge.

StrokeandTurn.com is the premiere training resource in becoming a Stroke and Turn Judge.

Being a Stroke and Turn Judge is an extremely rewarding and important role in the world of swimming. Traditionally, becoming a judge required a large amount of time and effort in staying current. You must also be re-certified annually in order to keep your certification up-to-date.

StrokeandTurn.com is an online learning environment where you can acquire the knowledge and expertise to officiate swimming in a fun, easy to use site in a fraction of the time. It also allows you to learn in the comfort of your home and on your own schedule by providing training alternatives to leagues and volunteers.

Visit...



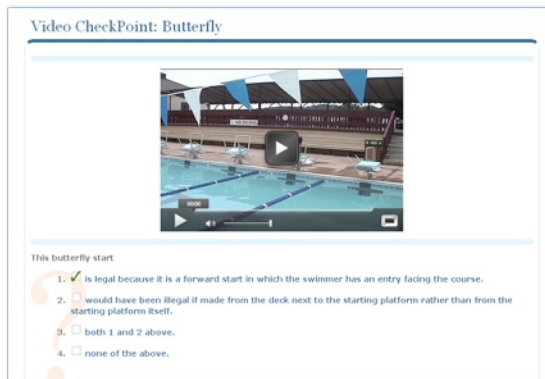
StrokeandTurn.com

...and learn to be a stroke and turn judge for your swim team.

Join in the action – it is the best seat in the house!

How It Works

- **StrokeandTurn.com** is designed to be a streamlined learning experience. The home page offers you a way to register easily and to get started or for returning learners, a simple login area to return to the learning modules.
- Once you are registered, you are presented with a series of learning modules. These modules consist of a series of tutorials designed to inform and test your knowledge of proper techniques.
- Each checkpoint starts with introductory material or with the text of the relevant rules. This is then followed by a series of questions designed to assess your knowledge. Questions are presented in an easy to read manner and may be introduced by a video clip, text, or a combination of both. You then simply select the best answer to each question as you work your way through the course.



Video CheckPoint: Butterfly

This butterfly start

- is legal because it is a forward start in which the swimmer has an entry facing the course.
- would have been illegal if made from the deck next to the starting platform rather than from the starting platform itself.
- both 1 and 2 above.
- none of the above.

- Need to take a break? You may stop at any point and return to the **StrokeandTurn.com** at a later time and pick up right where you left off. Upon completion, you will be presented with an option to print a Course Certificate (accepted by many leagues) to present to your swim league representative indicating that you have successfully completed the online training session.

Offer Your Volunteers Another Way to Become Certified as a Stroke and Turn Judge

StrokeandTurn.com, the premiere training resource in becoming a Stroke and Turn Judge, enables league representatives the ability to provide an alternative solution to traditional training for their volunteers.

One obstacle a league representative faces is the ability to manage the volunteers. Being able to track and know who is certified as a Stroke and Turn Judge or who needs to renew their certificate is beneficial to you.

One of the obstacles your volunteers face is time to invest in becoming a Stroke and Turn Judge.

StrokeandTurn.com can help overcome both of these by providing not only an online learning environment where volunteers can acquire the knowledge to officiate swimming in a fraction of the time, but also by providing league representatives with valuable tools to manage volunteers and even potentially generate revenue to support their swimming program.

A Closer Look

StrokeandTurn.com is designed to be a streamlined learning experience. The home page offers users a way to register easily and to get started or for returning learners, a simple login area to return to the learning modules.

Once registered, users are presented with a series of learning modules. These modules consist of a series of tutorials and/or exercises designed to inform and test their knowledge of proper Stroke and Turn techniques.

Each checkpoint starts with introductory material or with the text of the relevant rules. This is then followed by a series of questions designed to assess your knowledge. Questions are presented in an easy to read manner and may be introduced by a video clip, text, or a combination of both. They then simply select the best answer to each question as they work their way through the course. They may stop at any point and return to the **StrokeandTurn.com** at a later time and pick up right where they left off. Upon completion, they will be presented with an option to print a Course Certificate to present to their swim league representative indicating successful completion of the online training session.

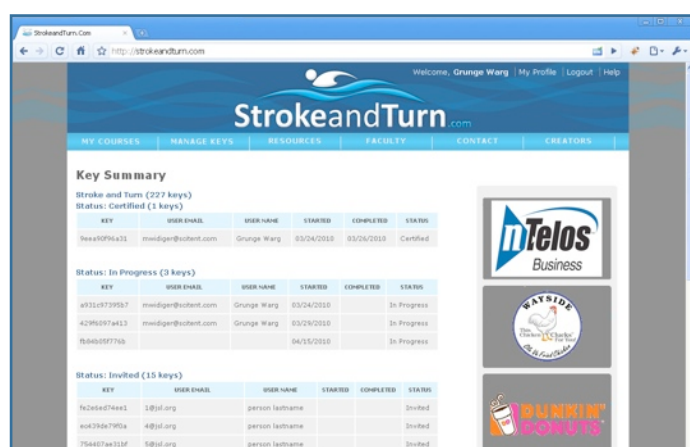


Manage Your Volunteers

StrokeandTurn.com gives the league representatives powerful tools in a secure, password-protected environment.

Features:

- Ability to purchase sets of seats to the Stroke and Turn course
- Assign seats to specific persons or students
- Track the progress of students
- Run reports on users and seats



Customization

Upon registering, a user will be asked to select their swim league and team from a pull down menu. This allows **StrokeandTurn.com** the ability to present custom content to users coming to the site from your league. As an example, the course certificate can be customized to present your swim league or team's logo. It also allows the ability to display up to three additional graphics on the course home page. These three spaces can be used as ad space allowing you to potentially generate revenue by offering local businesses the opportunity to display their logo on the site. Alternatively, these ads can be offered to even individuals to display a custom graphic wishing a loved one good luck as an example. Regardless of the type of ad, the graphic can easily be uploaded and assigned an ordered number in which it is to be displayed.

Request a Demo

StrokeandTurn.com can be a valuable asset to your swim league and your volunteers. Learn more. Visit **StrokeandTurn.com** and click on the request demo link (do we want to offer or advertise this on the site? i.e. – "Are you a League Representative? Learn how **StrokeandTurn.com** can help you manage your Stroke and Turn officials – Request a Demo")